

O/o. General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
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भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

SALES & MKTG-CM/164 /STVs /2015-16/ 64

dated

14.07.2015.

Sub: Rationalization of data tariff under Prepaid Mobile services-reg.
Ref: BSNL C.O Lr No. 26-07/2011-T&C-CM(pt.) Date: 10.07.2015

Kindly refer to BSNL C.O. letter cited above. Approval of the competent authority is hereby conveyed to implement new DATA STV on regular basis **under prepaid mobile services** in Tamil Nadu LSA (including Chennai Telephone District) as detailed below.

(A) Prepaid Data STV

Data STV in Rs.(Inclusive service Tax)	Total bundled free Usage	Validity of freebies (in days)	Data Charges after freebies***
53	250 MB	30	2p/10KB
Data Charges in Rs./MB*** (For APN bsnl stream)	Amount to be deducted by IN on SMS activation in Rs.	SMS Keyword	Remarks
0.25	46.49	STV DATA53	Regular w.e.f 16.07.2015

*** Data charges beyond free usage shall be deducted from the available balance in his main account.

1. This STV DATA53 can be activated through C-topup also.
2. All the other terms and conditions will remain same.
3. **The above tariff will be applicable from 16.07.2015 on PAN India basis.**

This may be brought to the notice of all concerned for taking necessary action in this regard.

Anandhi Sankararaman

(Anandhi Sankararaman)

Assistant General Manager (Mktg-CM-I)

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To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,

GM (F) / Sr. GM (TR) TN Circle, Chennai

DGM/DE IN SZ - Trichy

DGM (NW-O)/DE IT, Coimbatore.

Heads of All SSA

DGM (Sales) /DGM (CS) TN Circle, Chennai

DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai